

CASH FLOW MANAGEMENT

MAC005

COURSE OVERVIEW

Cash management is the backbone to business survival. This 5-day course will focus on the core issues and techniques of cash flow management. It will help the participant to forecast his cash needs for tomorrow, next month or next year and how to be effective in managing his working capital to face cash flow problems as he wades through today's economic difficulties.

COURSE GOAL

To enhance the participants' Knowledge, Abilities and Skills necessary to manage organization's cash flow requirements and optimize cash balances to meet operational debt/expenses.

COURSE OBJECTIVES

By the end of the course, participants will be able to:

- Determine the reasonable level of cash to keep on hand.
- Determine how much should the firm borrow in the short term.
- Determine how much credit should be extended to customer.
- Distinguish between cash management and liquidity management.
- Explain and manage float.
- Manage cash disbursements.
- Plan how to invest cash Surpluses.
- Determine Target cash balance.
- Manage cash and liquidity.

WHO SHOULD ATTEND

- VPs of Finance
- Controllers
- Financial Analysts
- Accountants
- Project Managers and Leaders
- Budget, Business Analysts
- Treasury Professionals

COURSE DURATION

5 Working Days

COURSE OUTLINES

1. Short-Term Finance and Planning

- Tracing Cash and Working Capital
- The Operating Cycle and the Cash Cycle
- The Cash Budget
- Short-Term Borrowing
- A Short-Term Financial Plan

2. Cash and Liquidity Management

- Float Management
- Cash Collection
- Managing Cash Disbursements
- Investing Idle Cash

3. Determining the Target Cash Balance

- The BAT Model
- The Miller-Orr Model: A More General Approach
- Other Factors Influencing the Target Cash Balance

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