

# GLOBAL LOGISTICS

## PIN006

### COURSE OVERVIEW

Logistics management is the part of supply chain management that plans, implements, and controls the efficient flow and storage of goods, services, and related information between the point of origin and the point of consumption in order to meet customer's requirements.

This training course provides a comprehensive grounding in the major disciplines of logistics management. Topics covered include analysis of the major forces shaping modern supply chain planning and operations, as well as key functions such as logistics outsourcing and sustainability.

### COURSE OBJECTIVES

By the end of the course, participants will be able to:

- Understand the importance of logistics.
- Determine the financial impact of logistics.
- Understand the logistics functions.
- Understand the relationship between logistics and customer service.
- Be aware with integrated logistics.
- Understand distribution techniques.
- Understand the role of logistics within the supply chain.
- Understand Warehousing and Inventory Management.
- Be familiar with sustainable logistics activities.
- Understand global Logistics Management.
- Understand the concept and benefits of outsourcing.

### WHO SHOULD ATTEND

- Transport, logistics and supply chain professionals
- Suppliers, manufacturers, distributors, and retailers
- Freight transporters plus shipping and terminal operators
- Importers, exporters, forwarders, and contract negotiators
- Logistics and management trainees

### COURSE DURATION

5 Working Days

## **COURSE OUTLINES**

### **1. Introduction to Logistics and the Logistics Industry**

- The importance of logistics
- The financial impact of logistics
- Logistics functions
- Logistics and customer service

### **2. Logistics, Distribution, and the Supply Chain**

- Integrated logistics
- Distribution techniques
- Equipment and technology
- The role of logistics within the supply chain

### **3. Warehousing and Inventory Management**

- Principles of warehousing and storage
- Warehousing methods and routines
- Storage and handling techniques
- Inventory control

### **4. Sustainability and Green Logistics**

- Sustainable logistics activities
- Logistics and the environment
- Existing and emerging technologies for sustainable transportation

### **5. Global Logistics Management**

- Global transport systems
- Competitive advantage through logistics
- Logistics and transport risks
- Import and export procedures

### **6. Outsourcing**

- The use of 3PLs, 4PLs and sub-contractors
- Saving costs through outsourcing
- Supplier selection
- Performance monitoring

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