

SUPPLY CHAIN LOGISTICS MANAGEMENT

PIN016

COURSE DESCRIPTION

The supply chain management philosophy has been adopted by world class organizations. The supply chain is the third and latest generation of logistics. This generation of logistics have evolved to expand the traditional cross-functional aspects of logistics and to create intra-company links within a chain of companies that is formed, organized and controlled to provide the greatest value to the ultimate customer. This 5-day course covers all aspects and issues related to supply chain management.

COURSE GOAL

To enhance the participants' knowledge, skills, and ability necessary to enhance the participant's Knowledge, Abilities and Skills necessary to manage a world-class supply chain and enhance his operations, customer relationships, competitive position and bottom line.

COURSE OBJECTIVES

By the end of this course, participant will have covered:

- Understand the concept of supply chains.
- Demonstrate knowledge of logistics operations.
- Create integrated supply chains using and applying checklists and best practice models.
- Plan and improve existing networks.
- Apply the skills of collaborative working and problem-solving.
- Analyze and evaluate the solutions appropriate to their own business.
- Devise and apply effective performance measures to maintain and improve the supply chain.

WHO SHOULD ATTEND

Anybody involved in the supply chain who is responsible for managing an integrated supply chain. They will include managers from:

- Purchasing and Procurement
- Logistics
- Distribution
- Production
- Engineering
- Sales
- Marketing

COURSE DURATION

5 Working Days

COURSE OUTLINES

1. Fundamentals of Supply Chain Management

- Supply Chain Management Concepts.
- Supply Chain Alignment with Business Strategy.
- Supply Chain Design and Improvement Considerations.
- Inventory Management.

2. Fundamentals of Supply Chain and Logistics Management

- Logistics Fundamentals.
- Market Segmentation.
- Demand Planning.
- Customer Relationship Management (CRM) Concepts.
- Supply Management Concepts.
- Cross Functional Relationships of Logistics and Supply Chain Management.

3. Supply Chain Strategy, Design, and Compliance

- Sustainability.
- Risk Management.
- Globalization.
- Logistics.
- Managing the Supply Chain.

4. Supply Chain Strategy, Design, and Compliance

- Technology.
- Influencing and Prioritizing Demand.
- Customer Relationship Management(CRM).
- Supplier Relationship Management(SRM).
- Inventory Planning and Control.

5. Implementation and Operations

- Supply chain and Logistics dynamics.
- Managing Supply from Internal sources.
- Managing Supply from External sources.
- Implementation of demand plans.
- Continuous Improvement.