

BUSINESS ETHICS

MAL024

COURSE DESCRIPTION

This course covers the relevance and importance of ethics and social responsibility in business. It will increase participants' awareness and understanding of ethical issues in business, and provide them with useful conceptual tools to guide analysis and decisions. The course will apply these tools and frameworks to the treatment by business of their various stakeholder groups and concludes with a discussion of how companies can better establish ethical corporate cultures (e.g., compliance and ethics programs).

COURSE GOAL

To enhance the participants' Knowledge, Skills and abilities necessary to better equipped to identify, think critically about, and resolve ethical issues that are encountered in one's working life at the individual, organizational, and societal levels.

COURSE OBJECTIVES

By the end of this course, participant will be able to:

- Be familiar with and understand the nature of business ethics in the business environment.
- Examine the ethical implications of business practices from a stakeholder perspective.
- Be familiar with of the challenges of business social responsibility.
- Develop critical thinking skills via the application of concepts and theories to business cases.

WHO SHOULD ATTEND

All employees.

COURSE DURATION

5 Working Days

COURSE OUTLINES

- Ethics versus the law .
- Moral responsibility.
- Moral theory, reasoning, and development.
- Ethical decision-making.
- Corporate social responsibility theory.