

# Corporate Finance Management

## FIN005

### Course Description

Corporate finance is at the heart of all strategic and investment decisions made by organizations. This course provides a comprehensive understanding of the principles, tools, and techniques used in managing a corporation's financial resources. It covers core areas such as capital budgeting, cost of capital, capital structure, dividend policies, risk analysis, and working capital management. Participants will explore the decision-making processes used by financial managers to maximize firm value, support sustainable growth, and manage financial risks. The course blends theoretical concepts with real-world applications to enhance strategic financial thinking.

### Course Goal

To develop participants' ability to apply corporate finance principles and analytical tools to strategic financial decision-making within an organization.

### Course Objectives

By the end of this course, participants will be able to:

- Understand the fundamental concepts and objectives of corporate finance.
- Evaluate investment opportunities using capital budgeting techniques.
- Determine the appropriate cost of capital and its components.
- Analyze the effects of capital structure decisions on firm value.
- Understand dividend policy theories and their impact on shareholder wealth.
- Manage short-term financial resources and working capital efficiently.
- Assess financial risk and apply risk management strategies.
- Integrate financial information into strategic planning and business valuation.

### Who Should Attend

- Finance Managers and Financial Controllers
- Corporate Planners and Strategic Managers
- Investment and Treasury Officers
- Business Analysts and Consultants
- Accountants and Auditors
- Senior Executives involved in financial decision-making

### Course Duration

5 Working Days

## Course Outlines

### 1. Introduction to Corporate Finance

- Objectives of corporate finance
- Role of the financial manager in value creation
- Financial environment and market dynamics
- Overview of financial statements from a corporate finance perspective

### 2. Investment Decisions and Capital Budgeting

- Time value of money and discounted cash flow techniques
- Net Present Value (NPV), Internal Rate of Return (IRR), and Payback Period
- Capital rationing and project selection under constraints
- Real options and scenario analysis

### 3. Cost of Capital and Capital Structure

- Cost of equity, debt, and weighted average cost of capital (WACC)
- Capital structure theories (MM theory, Trade-off, Pecking Order)
- Impact of leverage on firm performance and risk
- Optimal capital structure determination

### 4. Dividend Policy and Working Capital Management

- Dividend policy theories and practices
- Impact of dividends on valuation and investor expectations
- Working capital components: cash, inventory, receivables, payables
- Liquidity management and operating cycle optimization

### 5. Risk Management and Strategic Financial Planning

- Types of financial risk: market, credit, operational
- Risk mitigation tools and hedging strategies
- Corporate valuation techniques
- Linking finance with corporate strategy
- Case studies and practical applications

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